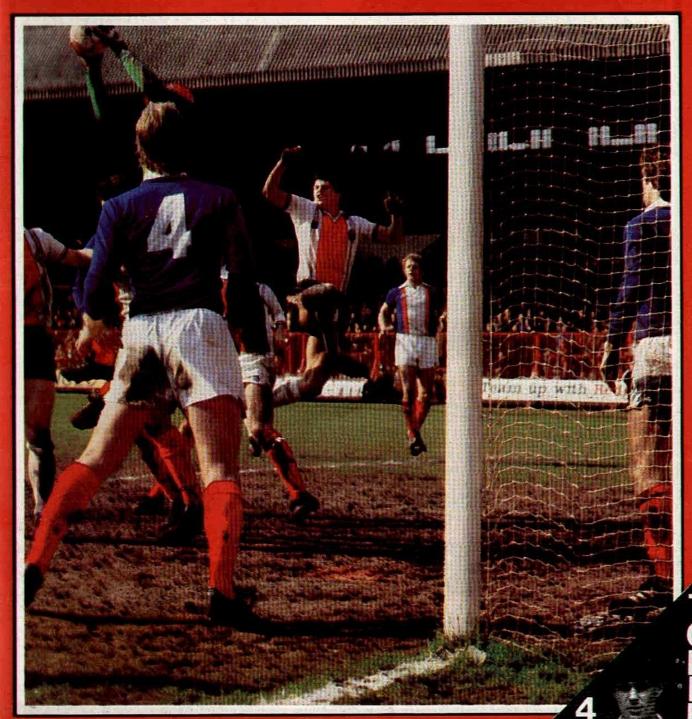
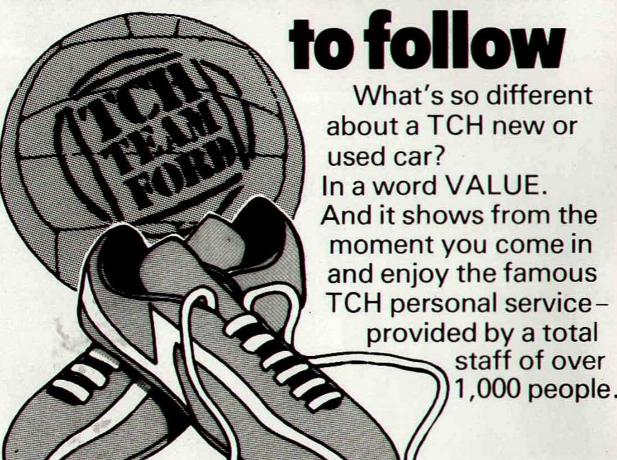
SHEFFIELD UNITED

Football League Division Three SWINDON TOWN Saturday 6th September 1980 Kick-off 3.00 p.m. Price 30p.





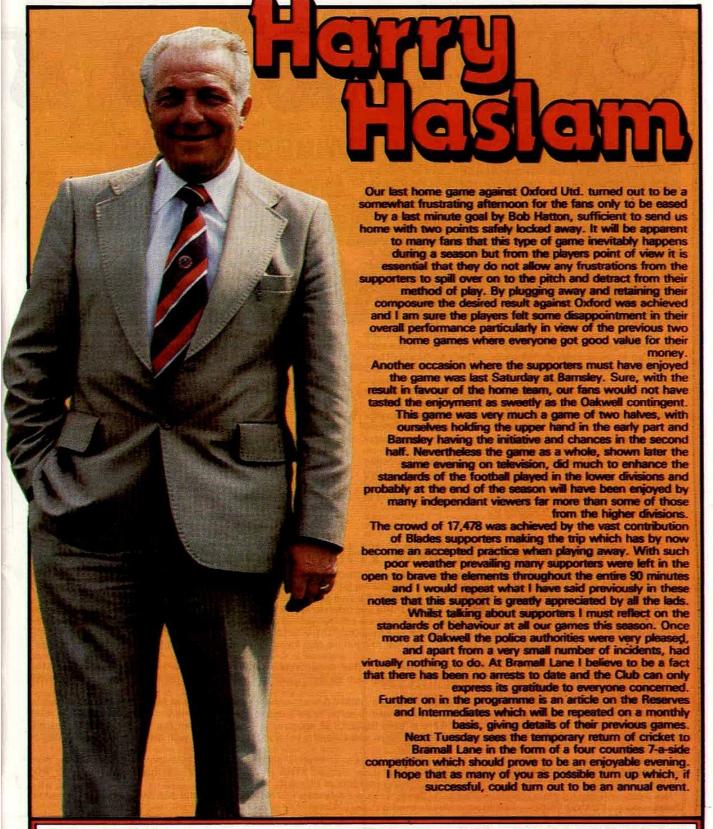






T.C. Harrison Ltd.

London Road; Sheffield. Tel: 752960 TCH-the team to trust for all Fords



Registered Office: Bramall Lane, Sheffield S2 4SU. Telephone 0742 738955/6/7. Board of Directors: Hassall, Chairman John Vice-Chairman: Albert Bramall, Richard Wragg, M.Inst.B.M., Anthony H. Barrington, Reginald J. Brealey, Alan Laver, George M.E. Watterson. Richard President: Wragg. Vice-Presidents: M.Inst.B.M. Maurice Board, J.P., F.C.A., Frank



Melling, Dip Arch., F.R.I.B.A. Life Members: A.H. Connell, M.A., LL.B., L. Lewis, F.C.A., F.R. Atkin; J.W. Sterland, O.B.E. LL.D. J.P. Manager: Harry Haslam. Company Secretary: Dick Chester. Commercial Manager: Derek Dooley, Player Coach: Martin Peters, M.B.E. Design and Print: Maybank Press Ltd.



WELCOME TO SWINDON TOWN

Nothing is certain in football, but it would seem to be a safe bet that Swindon Town will not be in their present position at the bottom of Division Three by the end of the season. For despite their decline in the latter part of last season and their unhappy start to the present campaign they still have every appearance of being one of the strongest teams in Division Three.

It was after proving themselves one of the most consistently good Southern League clubs and twice reaching the semi-final of the F.A. Cup that Swindon were elected to the new Division Three (South) in 1920. There they stayed throughout that Division's existence until 1958. Then after being allocated to the new Division Three they twice gained promotion in the 60s, their 1969 success being allied to a sensational Football League Cup win when they beat Arsenal after extra time at Wembley.

A year later they came within striking distance of Division One when finishing fifth in Division Two and they also won the Anglo-Italian Cup for good measure. Since slipping back to Division Three in 1974 they have had mixed experiences with three unsuccessful promotion attempts and one desperate struggle to avoid relegation.

They were just three points short of promotion in 1978/9 and at the halfway stage last season they seemed to have a place in Division Two within their grasp. They were also scoring goals a plenty culminating in an 8-0 win over Bury. They were also going great guns in both the F.L. Cup and the F.A. Cup, beating Arsenal 4-3 in a replay to reach the semi-final of the former.

Then early in the New Year things started to go wrong. They were unlucky to go out of the F.A. Cup in a replay at Tottenham and even unluckier to miss a place at Wembley when Wolves scrambled a League Cup win on aggregate, a key factor being a serious injury to star striker Alan Mayes in the second leg.

From that point on they completely lost their grip on their league form, picking up only two points from their last twelve games and apart from an outstanding 6-2 win over Rotherham in April rarely doing themselves justice at the County Ground. They ended up in tenth place with an average of just a point a game.

THIS SEASON

This season they duly accounted for Bournemouth in the first round of the F.L. Cup, but then proceeded to lose home games against Blackpool and Fulham and the away game at Portsmouth. The Fulham defeat was by a 4-3 margin to indicate that they are still a lively attacking force with last season's star strikers ALAN MAYES and ANDY ROWLAND, who got nearly 50 League and cup goals between them, already off the mark. Alan came from Watford and Andy from Bury two seasons ago.

ROY GREENWOOD (ex-Hull, Sunderland and Derby) is now beginning his first full season with Swindon as is midfielder GLENN

COCKERILL, who can also be an exciting winger.

Glenn is a former Lincoln man and is likely to be linking up with ROY CARTER (ex-Hereford) and JOHN TEMPLEMAN (ex-Brighton and Exeter) two more of last season's signings.

In defence CHRIS KAMARA is in his third season since moving from Portsmouth, penalty king DAVID PEACH came from Southampton last season after earlier service with Gillingham and ANDY ROLLINGS is a new signing this season from Brighton.

COLIN BARRETT, another newcomer this season from Nottingham Forest completes the back four in front of JIMMY ALLAN, a Scotsman with well over 250 League and cup games under his belt

SWINDON TOWN THROUGH THE YEARS

Even in their pre-Football League days Swindon had a number of outstanding players, notably HAROLD FLEMING, an inside forward in the first part of this century who played 11 times for England despite the fact that he was with a Southern League club. BERT DAVIES was a team mate of Flemming's who later gave many years' service to the club behind the scenes.

In the period between the wars sharpshooter HARRY MORRIS and defender HARRY COUSINS were outstanding members of a side that played consistently in the old Division Three (South). Cousins played until he reached his forties in the first postwar season and so his career overlapped with another distinguished veteran, goalkeeper FRANK BOULTON, who had been with Arsenal and Derby before the war, Welsh inside forward BILLY LUCAS and MAURICE OWEN, who was to serve the club for nearly twenty seasons at first as a striker and later as a defender.

Twin brothers ALF and JOHN STEPHENS were also beginning their career around that time and as we move into the 50s NORMAN UPRICHARD, the Irish international and SAM BURTON, a great club servant, tussle for the position of goalkeeper while JIMMY BAIN,

formerly with Chelsea, was an exciting winger.

The late 50s saw two controversial forwards DAVID LAYNE and JIMMY GAULD in the Swindon colours as Manager BERT HEAD built up an excellent young team that contained four youngsters destined to go far in the game. It is amazing to reflect that for a short time MIKE SUMMERBEE, ERNIE HUNT, BOBBY WOODRUFF and DON ROGERS all appeared in Swindon's front line. By the time they reached Division Two in the mid-sixties Swindon had transferred three of these players, but Don Rogers stayed with them long enough to play an outstanding part in the sensational League Cup win in 1969.

Longserving goalkeeper PETER DOWNSBROUGH, even longer-serving defender JOHN TROLLOPE (now on the club's coaching staff) and versatile PETER NOBLE were also in their side in those days. Skipper STAN HARLAND and Welsh international defender ROD

THOMAS, who later moved to Derby, were other outstanding members of that side.

Nor must we forget the great contribution made by those consistent defenders FRANK BURROWS and JOE BUTLER in the 70s and the sharpshooting of DAVID MOSS, which has continued since his move to Luton. And of course Swindon still have a number of stars today.

IN RETROSPECT — Sheffield United v Swindon Town

DIVISION TWO

1969/70 Sheffield United 1 (Badger) Swindon Town 2 (Trollope, Horsfield) Swindon Town 2 (Noble, Rogers) Sheffield United 1 (Woodward)

1970/71 Sheffield United 2 (Woodward, Colquhoun) Swindon Town 1 (Noble)

Swindon Town 3 (Reece o.g., Rogers pen, Horsfield) Sheffield United 0 1979/80 Sheffield United 2 (Benjamin pen, Brown) Swindon Town 1 (Mayes)

Swindon Town 3 (Rowland 2, Tucker) Sheffield United 2 (Speight, MacPhail)

Teams for last game here, August 18, 1979:

SHEFFIELD UNITED: Conroy; Cutbush, Tibbott, Kenworthy, MacPhail, Matthews, Flood, De Goey, Butlin, Brown, Benjamin. SWINDON TOWN: Allan; Templeman, Ford, McHale, Tucker, Stroud, Miller, Carter, Rowland, Mayes, Kamara (Gilchrist). Attendance: 11.923.



SWINDON TOWN - SEASON 1980/81

BACK ROW (left to right): Jimmy Allan, David Peach, John Templeman, Kenny Stroud, Roy Greenwood, Tom McAlister. CENTRE ROW (left to right): Andy Rollings, Roy Carter, Russell Lewis, Chris Kamara (Team Captain), Colin Barrett, Billy Tucker (Club Captain). FRONT ROW (left to right): Steve Abbley, Bryan Hamilton, Ian Miller, Brian Williams, Andy Rowland, Alan Mayes, Glenn Cockerill.

JIMMY ALLAN - Goalkeeper. Born in Inverness, Jimmy will have been at Swindon for ten years this season, having been signed from Scottish Non-League football. He made his debut against Queens Park Rangers in September 1971, and has been first choice 'keeper for most of the last four seasons. He had made 227 League appearances at the end of last season.

ROY CARTER - Midfield. Roy comes from Torpoint, Cornwall, and played part time Western League football for Falmouth before joining Hereford in the summer of 1975. He played in 64 League games there including the side which won the Third Division Championship in 1976. He signed for Swindon in December 1977, making his debut against Carlisle that month, and had made 104 League appearances to the end of last season. His usual role is as an attacking midfield player, but he is a true utility player having played in the forward line and, on a number of occasions, in central defence.

ROY GREENWOOD - Forward. A native of Leeds, he served his apprenticeship with Hull City making his League debut in season 1971/72. He made 118 League appearances for Hull, and moved to Sunderland in January 1976 in time to help that club win the Second Division. He played 45 League games for Sunderland but signed for Derby County in February 1979 making 20 League appearances for them. A further move came just over one year later to Swindon for whom he made his debut against Carlisle in April 1980. A player of considerable pace he began as an orthodox winger, but has been playing more central forward recently.

CHRIS KAMARA - Midfield. Chris is from Middlesborough but served his apprenticeship at Portsmouth where he was one of a number of teenagers given League debuts in season 1975/76. He went on to make 56 League appearances for Portsmouth and signed for Swindon just before the start of the 1977/78 season. His debut for Swindon was against Sheffield Wednesday in August 1977 and he had made 89 League appearances by the end of last season. An attacking midfield player, he began last season being put up for transfer and almost left but finished being voted the Supporters' Player of the

RUSSELL LEWIS - Defender, Born in Blaengwynfi, he joined Swindon from Welsh League football in 1976 and made his League debut at York City in April 1977. His First Team chances were limited until last season when he broke through to the First Team playing mostly at full-back, although until then he had normally been a central defender. Noted for hard tackling he had made 52 League appearances to the end of last season.

ALAN MAYES - Forward. A Londoner whose first club was Queens Park Rangers, Alan's League career began in November 1974 following a transfer to Watford. In 1976 he made ten appearances on loan to Northampton but then returned to Watford for whom his League appearances totalled 110 when he signed for Swindon in February 1979. He scored a hat-trick on his debut at Rotherham and had made 65 League appearances for Swindon to the end of last season. A mobile striker who makes as well as scores goals, he was joint

leading scorer last season with 28 in all competitions.

IAN MILLER — Forward, lan is from Perth and made his League debut with Bury for whom he made 9 League appearances before moving to Nottingham Forest. He did not make the First Team there, but a move to Doncaster Rovers in August 1975 gave him regular First Team football. He stayed for 3 seasons making 124 League appearances and signed for Swindon during the 1978 close season. He made his debut against Bury in August 1978 and had made 81 - League appearances to the end of last season. An orthodox winger who uses ace to beat opponents

DAVID PEACH - Defender, David comes from Bedford and started his career with Gillingham for whom he made 186 League appearances. He moved to Southampton during the 1973/74 season and stayed there until March 1980 when he signed for Swindon, During his time with the Saints he made 220 league appearances, appeared in two cup finals (Winning an FA Cup winners

medal in 1976) and captained the side. His debut for Swindon was at Millwall in March 1980 but an injury restricted him to 10 games before the end of last season. A naturally left-sided player who can play at full-back or in midfield, at

£150,000. he represents the Club's most expensive signing.

ANDY ROLLINGS — Defender. Andy comes from North Weston and started his career with Norwich City for whom he made 4 league appearances. A move to Brighton in 1974 gave him his first team football regularly, and he played in the sides that won promotion from both the Third and Second Divisions. He played around 170 league games for Brighton before signing for Swindon in May 1980. An experienced and dependable centre half.

ROY WALSH - Midfield. Born in Belfast, Roy played for Glentoran Football Club on a part-time basis since 1972, where he captained the team. He also played twelve times in European games, including against Juventus. In the summer of the 1979/80 season, Roy played for the New Jersey Americans in the USA, and was also in the side that beat New Zealand in the Irish League International 'B' Team. Roy signed for Swindon Town in March 1980.

STAR VISITOR ALAN MAYES

Diminutive Alan Myes underlines the maxim that even in the hurly-burly of a striking role a player is big enough provided he is good enough. For Alan has proved his ability to get goals even in the tightest of games.

A Londoner by birth, he was apprenticed to Q.P.R. a decade ago, but it vasn't until after joining Watford that he made his League debut in November 1974. He got one of the goals in a 3-2 win over Port Vale in a Third Division game, but in a struggling team that was on its way down to Division Four he had comparatively little success for the rest of the sesson, the brightest spot probably being the period he spent on loan to Northamoton.

1975/6 saw him in and out of Watford's Division Four team but then came a transformation with the arrival of GRAHAM TAYLOR as manager. an scored steadily throughout the season and finally emerged with a t

of 17, sometimes being preferred to another profific scorer, Ross Jenkins. 1977/8 brought him his first hat-trick in a 40 win against York and by the end of the season he had chalked up a tally of 16 goals. Then, how found himself struggling for a place as Luther Blasett and Ross Jenkins hit a tremendous scoring streak. It was therefore the opportunity for a regular first team place that influenced Alan in signing for Swindon Tox January 1979.

He made a sensational start with a hat-trick in his first game against Rotherham and when he shared in a 2-0 win over Watford a few weeks later it seemed that both his old and new clubs might be on their way up. Despite his tally of 11 goals by the end of the season, however, Sv ed the boat

They did so again last season, but this was no fault of Alan's as he found the net regularly. But for a severe facial injury sustai

Wolves' goalkeeper Paul Bradshaw he might well have got even more than his excellent tally of 30 League and cup goals.

He has already scored against Bournemouth, Fulham and Reading this season and his career tally of over 80 League and cup goals in just over 200 games is apt testimony to his sharpness in front of goal. We also recall that he scored his side's goal on his only previous visit here just over a year ago.

We've got the best teams in the land





Whitbread East Pennines Ltd. Bridge Street, Sheffield



Blackpool and Portsmouth, two former First Division giants, clashed on Saturday in what could ultimately prove to be a vital battle in the Third Division promotion race. Honours went to Pompey, who caught ALAN BALL'S lads on something of a rebound after their League Cup defeat at Everton, and beat them 2-0. Since hammering Pompey 5-0 in November 1973 Blackpool have failed to win any of their three subsequent games at Bloomfield Road.

Another useful away succes was that by Brentford at Walsall. Young defender MARK HILL, recently signed from Q.P.R. had the odd experience of scoring for both sides in the Bees' 3-2 win. Oddly enough the last meeting between the clubs two seasons ago also ended in a 3-2 win for Brentford and on that occasion PAT KRUSE netted for both sides.

It is not much consolation for us, but Barnsley are becoming something of a statisticians joy, four of their last six games ending in a 2-1 scoreline.

After a bright start Burnley seem at least temporarily to have lost their way in what is their first-ever season in Division Three, their defeat at Charlton being their third in four games.

Charlton have dropped only one point up to the time of writing with young striker PAUL WALSH currently averaging a goal a game and nudging ahead of DEREK HALES in the scoring charts.

One of Charlton's wins this season was at Carlisle in the League Cup and the Cumbrian lads crashed at home again last week, 4-1 to newly-promoted Newport, who are doing well on their return to Division Three after twenty years.

JOHN ALDRIDGE is scoring goals just as readily for Newport in Division Three as he did in Division Four and is currently near the top of the Third Division scorers alongside Exeter sharpshooters STEVE NEVILLE and TONY KELLOW, who are currently lifting their side into the promotion race.

Popular with treble chance fans Huddersfield Town have drawn five League and cup games out of six up to the time of writing. Saturday's goalless draw at Rotherham was perhaps predictable for the Millers have drawn three games out of their last five and the game also had something of the flavour of the traditional local derby.

Four home wins in a row confirm preseason predictions that Chesterfield could go a long way in the promotion race this season. Their goalscoring wing-half PHIL BONNYMAN was on the mark again against Gillingham last week — what a shrewd investment he is proving to be since moving from Carlisle last season.

Today's visitors Swindon Town must be glad that they do not have to visit Reading more often than they do. They have visited them just three times in the last decade and have lost 4-1, 2-1 and 4-1 respectively. Young striker KENNY DIXON from Dunstable seems to be amply filling the gap left by MIKE KEARNEY'S move from Reading back to Chester during the close season.

Central League

Northern Intermediate League

Blackburn Rovers v Sheffield Utd

At Ewood Park, Kick Off 3.00 p.m. 16th August 1980

Score 1-2

Team: 1. S. Conroy, 2. T. Moore, 3. B. Nix, 4. A. Keeley, 5. C. Renwick, 6. G. Marrow, 7. J. Flood, 8. P. Verde, 9. M. Smith, 10. D. Brown, 11. J. Burke, 12. R. Lowes — for P. Verde 65th minute.

Scorer: D. Brown - 88th minute

For the first half hour we played good controlled football without being able to score the vital goal, the nearest attempt being a shot from D. Brown that hit the foot of the post. After 32 minutes Blackburn scored against the run of play.

The second half saw Blackburn gain advantage, and they increased their lead with a headed goal in the 73rd minute, we continued to compete and were rewarded with a fine headed goal by D. Brown from a J. Burke cross. This goal came too late for us to get the draw the performance warranted.

Sheffield Utd v Blackpool

At Bramall Lane, Kick Off 3.00 p.m. 30th August 1980

Score 1-1

Team: 1. S. Conroy, 2. B. Nix, 3. P. Garner, 4. A. Keeley, 5. C. Renwick, 6. J. Matthews, 7. P. Casey, 8. J. Flood, 9. T. Wiggan, 10. D. Brown, 11. S. Charles, 12. M. Smith — for P. Casey 65th minute.

Scorer: J. Flood - 22nd minute

The match began with us dominating the play but failing to make the most of numerous scoring positions until the 22nd minute when J. Flood finished off a good run. Blackpool were making little headway with their young side but were rewarded for their efforts from slack marking by us at a corner in the 42nd minute.

The second half saw Blackpool having more possession of the ball through their willingness to work for each other. Play was mostly confined to midfield and both goalkeepers were relatively untroubled. The game was played out to its inevitable draw.

Sheffield Utd v Sunderland

At Bramell Lane, Kick Off 3.00 p.m. 16th August 1980

Score 2-1

Team: 1. C. Oakley, 2. D. Byrne, 3. P. Tomlinson, 4. M. Shillito, 5. G. West, 6. G. Dey, 7. P. Fearn, 8. G. Brazil, 9. N. Steane, 10. P. Moore, 11. M. Jones, 12. P. Smith — for J. Broddle.

Scorers: G. West — 15 minutes. M. Jones — 20 minutes.

After a year of absence in the Northern Intermediate League we returned with a good start and a promising performance against a very strong side. Having had an excellent first half, when the score line should have been 3 or 4 goals to nil, we had to cope with pressure especially in the late stages of the game. In all the game was very encouraging, especially as it was their first game together, and the team included 8 first year apprentices, 2 schoolboys and 1 trialist.

Leeds Utd v Sheffield Utd

At Leeds, Kick Off 11.00 a.m. 23rd August 1980

Score 3-4

Team: 1. C. Oakley, 2. P. Casey, 3. P. Tomlinson, 4. M. Shillito, 5. G. West, 6. G. Dey, 7. T. Wiggan, 8. G. Brazil, 9. N. Steane, 10. P. Moore, 11. M. Jones, 12. P. Fearn G Marrow — for Moore after 80 minutes

Scorers: Steane — 51 minutes. West — 56 minutes. Wiggan — 65 minutes.

Against a strong and well organised Leeds side, that had just beaten Grimsby away 4-1 in the first game, we struggled in the first half hour of the game, and after a free kick from 20 yards and a bad mistake in our defence, we were 2-0 down, but, with a show of character the lads came back and levelled the game after 56 minutes and went one ahead after 65 minutes. Leeds came back again and after two bad mistakes we lost the game, which should at least have been a draw. Hopefully the lads will have learnt their lesson and apply it in future games.

Sheffield Utd v Huddersfield Town Juniors

At Ball Inn Ground, Kick Off 11.00 a.m. 30th August 1980

Score 1-0

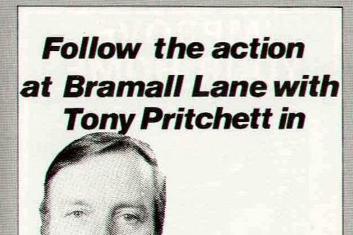
Team: 1. C. Oakley, 2. S. Daniels, 3. P. Tomlinson, 4. M. Shillito, 5. G. West, 6. G. Marrow, 7. G. Dey, 8. G. Brazil, 9. N. Steane, 10. P. Moore, 11. J. Burke, Subs: M. Jones, P. Fearn

Scorer: Steane - 89th minute

A low score line for the amount of chances we had. By not scoring we kept putting pressure on ourselves, in the end we got what we deserved, but we should not have needed a goal in the last minute to win this game.

Still after conceeding 4 goals at Leeds last week, we came out today with a great improvement with the first clean sheet of the season.

It was a fair win, but hard work was made of something which should have been much simpler, TAKING CHANCES.



Star



Luxury Coaches-Competitive Rates Whatever the occasion or destination-Whether it be in the UK or Abroad-

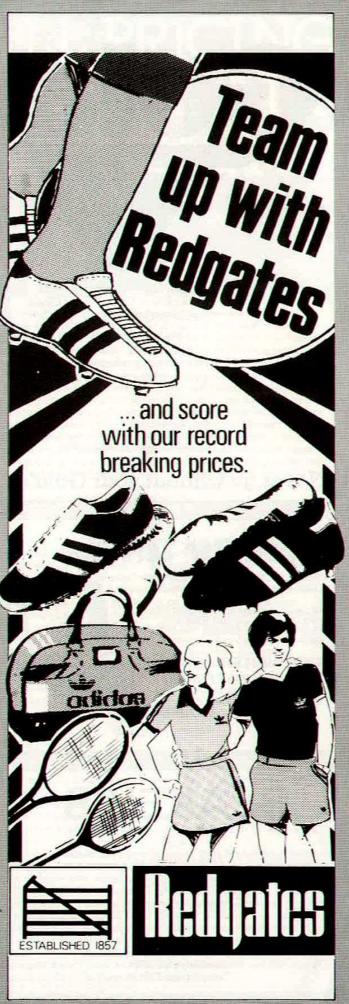
For a free quotation contact

National Travel Coach Hire Dept.

Travel Centre, Pond Street, SHEFFIELD S1 2BD. Tel: 0742 739966 Give us a try— We try harder.



NATIONAL TRAVEL



Gola W

The Sheffield United team have chosen Gola soccer shoes for the 1980/81 season.

Go Gola yourself – see the exciting range of sports shoes, equipment and leisurewear at your local sports shop now.

Gola Sports Ltd Bozeat Nr. Wellingborough Northants Tel: Wellingborough (0933) 663822

Never go without your Gola's

Typewriter Services

SMITH CORONA ELECTRIC TYPEWRITERS FACIT ADDO TYPEWRITER SPECIALISTS

All classes of repairs on all types of machines, Selection of new and used typewriters, Ribbons, Carbons, Stationary, Printing and Office Equipment.

TYPEWRITER HOUSE, 18A WELLINGTON ST., SHEFFIELD 1

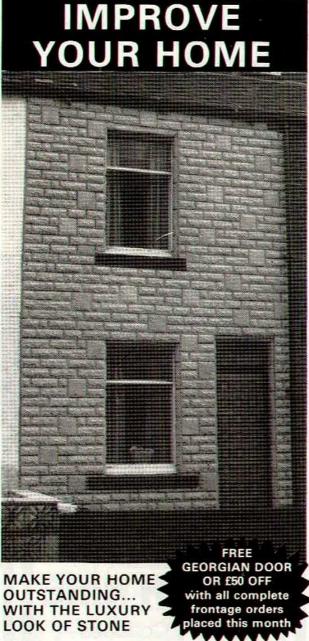
(SHEFFIELD)

Telephone: Sheffield 25594

BLAKEY'S

Insurance. Mortgages. Estate Agent's.

128-132. Infirmary Road Sheffield S6 3DH. Telephone: 737121.



Take a new look at your Home, and then imagine how much difference the luxury look of stone will made. When you think how house values are rising, the comparatively inexpensive Sheffield stone treatment can only add to the value. Beautiful reconstituted stone tiles, applied by our expert stone masons will make your home outstanding.

★ COMPLETELY WEATHERPROOF ★NO DEPOSIT TERMS AVAILABLE

SHEFFIELD STONE Tel. (0742) 343600

PLEASE SEND ME DETAILS
AME
DDRESS
ELEPHONE
SHEFFIELD STONE, 212 HOLME LANE, HILLSBOROUGH, SHEFFIELD 6.

MAKE MINE MANSFIELD UNBEATABLE AT HOME OR AWAY



MANSFIELD BEERS



MARKSMAN I AGER

WESTFIELD

Top of the league

with their contributory Health Schemes

20p	PER WEEK	40p
£5 per night	For contributor in hospital	£10 per night
£1.50 per night	For dependent child in hospital	£3 per night
£40 for contributor £20 for dependent child	Recuperation Grants	£80 for contributor £40 for dependent child
£1.50 per visit	Out Patient Grant	£3 per visit
up to £12.50	Optical Grant	up to £25
up to £12.50	Dental Grant (Dentures or Treatment)	up to £25
up to £25	Consultation	up to £50
PLUS-Ho	me Help grants, Surgical ap	opliance grants

For further details why not contact:

WESTFIELD CONTRIBUTORY HEALTH SCHEME

87, Division St., Sheffield S1 1HT Telephone 0742 29521

UNDERSOLD - NEVER

No fancy gimmicks – just value

MPOSSIBLE TO BEAT

OP OF THE LEAGUE FOR VALUE

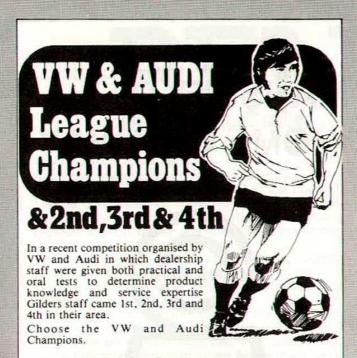
EXCELLENT QUALITY

DIFFERENT – WE STOCK THE RANGE

IF IT FREEZES — WE SELL IT WHAT — A — RANGE!

DRONFIELD FROZEN FOODS

HIGHFIELDS ROAD. HILLTOP DRONFIELD TEL: 413641





BANNER CROSS, SHEFFIELD TEL:668441

SHOOT INTO FOSSITT & THORNE FOR REAL TYRE BARGAINS

PHONE US

FOR THE BEST PRICES IN TOWN



Fossitt & Thorne (Sheff) Ltd 131 Carlisle St. Sheffield Tel: 731929/731948/731080

Well

Yorkshire Bank offers so many different ways of saving. For people who want to put a little by each week for holidays, Christmas, special occasions... for those who want to feel good knowing they have money to fall back on... for people who want to save regularly for long term security... and for those with a lump sum they wish to invest wisely.

Whatever your reason for saving, you'll find Yorkshire Bank has a scheme best suited to your needs.



All branches open late one night each week.

Lone Charler

POINT OF CONTROVERSY

Bradford City's first leg League Cup win over Liverpool recently was undoubtedly the highlight of the competition so far, particularly as the gate of over 16,000 was more than five times the gates at Valley Parade for League games this season. Such figures by themselves justify this competition that is still not universally popular.

Unfortunately other gates up and down the country have been less cheering. Stockport might reasonably have expected more than the 6,108 who turned up for the visit of Sunderland and even Manchester United's 31,000 for the tie against Coventry was only just

over half their normal League gate.

In fact of the 32 first leg ties only 14 attracted 5-figure gates and, except for the relatively few games in which teams from lower divisions found themselves in opposition to 'big' clubs, grounds were considerably less full than they have been for League matches:

Maybe the current economic recession is taking its toll with the result that some would-be fans are not attending at all and others are being more selective. Maybe the fact that the League Cup is not a top priority for most of the country's leading teams is filtering through to spectators who demand nothing but the best. Even so Cambridge United might reasonably have expected that their gate for the visit of League Cup holders Wolves would at least equal the 9,500 who turned out for the opening League game against Derby. In fact the Wolves game brought in over 2,000 fewer.

GIANTKILLING

All credit then to Cambridge for rising to the occasion and taking a 2-goal lead that made Wolves hold on the League Cup look distinctly shaky. This in fact points to the real justification for the competition, namely that of providing extra interest and a little more revenue for the less fashionable clubs.

Most of the winners over the years have been clubs who were not amongst the country's top half dozen clubs and Spurs, Aston Villa and Wolves are among the clubs to get a taste of European soccer that they would not otherwise have done. Nottingham Forest signalled their arrival back in Division One by winning the League Cup en route to the First Division title in 1978 and it is interesting that Forest have continued to take the competition seriously to the extent that they are this season chasing a fourth successive appearance in the final.

More important still, however, is the boost that the League Cup can give clubs from Divisions Three and Four. Chester and Wrexham both had excellent runs a few years ago and have not really looked back since, establishing themselves in Divisions Three and Two respectively after seeming to be permanent members of lower divisions. Others such as Hartlepool, Swindon and Stockport have had brief moments of success that have brought welcome boosts.

Even if teams have little or no success in the League Cup, however they do have at least two games, one home and one away and even these can help in the struggle to survive.

This then is the justification for the League Cup, however much of an encumbrance it may seem to be to the 'big' teams whose fixture lists are already crowded. It helps the lesser clubs to keep the wolf from the door and does help to ensure that the Football League continues in its present format of four divisions and 92 clubs. For few would argue with the truth of the statement that if there were no 'little' teams there would be no 'big' ones.

BUTCHER BROS. LTD.



WELDING PRODUCTS

Manufacturers and stockists of Welding Equipment, Spares and Accessories AVAILABLE FROM ALL LEADING STOCKISTS
OF WELDING EQUIPMENT

Send for name and address of your nearest stockist:

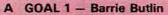
IT ALL DEPENDS ON TEAMWORK ... TRY USI

KING HENRY'S DRIVE, NEW ADDINGTON, CROYDON, SURREY, ENGLAND. TELEPHONE: LODGE HILL 42227/8/9 TELEX: 897894

CHESTERFIELD







- B AFTER GOAL 1
- C GOAL 2 Martin Peters
- D AFTER GOAL 2
- E Phil Jones and Mike Trusson lending weight to another Blades attack



Commercial NewsNews

SHEFFIELD UNITED 'SPONSORKIT' SEASON 1980/81

PLAYERS NAME	BOOTS £20	SHIRTS £15	SHORTS AND SOCKS £15
STEVE CONROY		E.G. MACE	
DEREK RICHARDSON			
JOHN CUTBUSH	ECKIN	GTON BRANCH: SUFC	SUPPORTERS CLUB
LES TIBBOTT		DUCKER & LIF	VDLEY
STEWART HOUSTON	SPORT	SMAN BRANCH: SUFC	SUPPORTERS CLUB
JOHN MACPHAIL	ANG	GLO SCANDIA & UNST	TONE SERVICE ST.
TONY KENWORTHY	AN	GLO SCANDIA & UNST	ONE SERVICE ST.
TONY MOORE			
JOHN MATTHEWS			
PAUL GARNER	REPLANTED IN		文学在中华区上区内的中央中国
STEVE PATERSON		AUGHTON MOTO	R SALES
MIKE TRUSSON	SPORTS	MAN BRANCH: SUFC	SUPPORTERS CLUB
BARRY BUTLIN			
PEDRO VERDE			
BOB HATTON	W.H.	SAYNOR & SON - EL	ECTRO PLATERS
PHILIP JONES		BLADES FAN	
PAUL CASEY			
JOHN BURKE			(1) (1) (1) (1) (1) (1) (1) (1) (1) (1)
DOUGIE BROWN		KETALKEL ETE	US COMPANY OF THE STATE OF
ANDY KEELEY			
JOHN FLOOD			及為 医中的 医双端神经 潜言
CRAIG RENWICK			
MARTIN PETERS		DRONFIELD FROZE	N FOODS
STEVE CHARLES			
TRENTON WIGGAN	WILL	IMS WHOLESALE POT	ATO MERCHANTS

Here's a chance for you to personally sponsor a first team player for this season and remember your name or company's name will appear regularly in our matchday programme as a thank you.

I would like to sponsor*.....

.....for boots/shirts/shorts & socks*

" delete as necessary

Name.

Address

Phone.

I enclose a cheque/p.o. for £

Signed

* Second choice

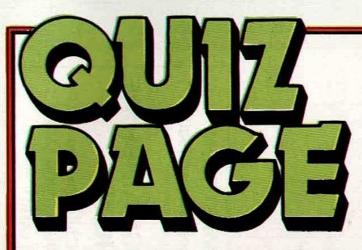
* Third choice

HALF & FULL TIME SCORES

A	Oldham Athletic Sheffield Wednesday	H	Millwall Charlton Athletic	A	Everton Wolverhampton W.	Н	Tottenham Hotspur Manchester United	
В	Burnley Colchester United	J	Oxford United Chesterfield	В	Ipswich Town Aston Villa	J	West Bromwich Albion Norwich City	
C	Chester Exeter City	K	Plymouth Argyle Carlisle United	С	Leicester City Sunderland	K	Bolton Wanderers Bristol Rovers	
D	Fulham Blackpool	L	Portsmouth Brentford	D	Manchester City Arsenal	L	Derby County Blackburn Rovers	
E	Gillingham Newport County	M	Rotherham United Barnsley	E	Middlesbrough Nottingham Forest	M	Newcastle United Cardiff City	
F	Huddersfield Town Reading	N	Birmingham City Liverpool	F	Southampton Brighton & Hove Albion	N	Preston North End Cambridge United	
G	Hull City Walsall	P	Coventry City Crystal Palace	G	Stoke City Leeds United	P	Shrewsbury Town Watford	

RED INDICATOR

YELLOW INDICATOR



MIXED DOUBLES No. 4

Re-order the letters in each of the words

ABETS and STREETS to find two 1970s managers

Answers to No. 3 (Rams, Hornets)

ON THE BALL NO. 4

Every answer has five letters and the first one fits into the top line, but you have to decide where the rest must go.

Inter City

Trainer's

Batch" Transfer deadline month

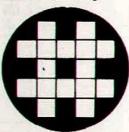
Answers to No. 3

(Dixie)

(Mills)

(Kelly)

(Giles)



CLUB CLUE NO. 4

Solve this cryptic clue to identify a soccer side:

Dover certainly isn't one!

Answer to No. 3 (LEEDS — LEADS)

Sheffield **Sports Stadium**

PENISTONE ROAD, SHEFFIELD 6 (343074)

GREYHOUND RACING

every Tuesday, Friday and Saturday commencing at 7.30.p.m.

THE COUNTRY SPORT IN THE CITY

STOCK CAR RACING **FORMULA 1**

MON, 18 AUGUST 7,300 m MON. 15 SEPTEMBER 7 30p m. MON. 20 OCTOBER 7.30p.m. MON. 29 DECEMBER 2.30p.m.

Across

Major club trophy (8,3)
 Former League club

Former League club Gateshead were formed as South Adelaide (7)

See 4dn

10. Bowyer, maybe (3)

12. South American country that England have played only once (as part of their 1970 World Cup finals warm-up) (7)

15. Dangerous zone for careless tackles (7-4)

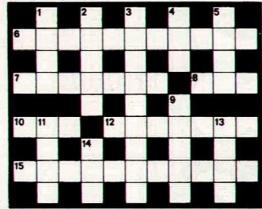
See 14dn
 BBC Radio commentator (5)

Yorkshire club which temporarily resigned from the League during 1919 and whose fixtures were completed by Port Vale (5,4)

4 & 8ac. A score draw (and, of course, vice versa!! (3-3) "The Tigers" (4)

 "The Tigers" (4)
 Country in the same World Cup group as Hong Kong, Singapore, Macao and China (5)

Sabella, say (4)
 One of WBA's big signings a year or to ago (4)
 Idn. Liverpool signed him from Cheeter last season (3,4)



Answers to Crossword No. 3

Arcoss 6. Sparta, 7 & 9ac. nine-eight, 8. Owls (Sheff, Wed.), 9. See 7ac, 11. Cliff, 12. Hill, 14. See 13dn, 15. Rollin. Down 1. Aston, 2. Paul Allen (W. Ham), 3. Waterford, 4. Highfield, 5. Les, 10. Blunt, 13 & 14ac. Jim llev.

Which former Swindon midfielder was a long-throw specialist?

Which former Swindon goalkeeper is now on Peterborough United's coaching staff?
Which former Swindon manager is now one of Leeds United's 2.

3. backroom staff?

4 Which former Scottish international was manager of Swindon for a short spell a few years ago?

5. Apart from Arsenal which First Division team did Swindon put out

who is the League Cup last season?
Who was the winger who played in the 1939 F.A. Cup final who played for Swindon in 1947/8?
Who is the young goalkeeper currently holding a regular place in the Leeds First Division team? 6. 7.

Which First Division team is captained by a goalkeeper? Who was recently appointed caretaker-manager of Newcastle United?

10. To which club was Mike Robinson transferred from Manchester City during the close season?

1. Bobby Woodruff, 2. Jimmy Barron, 3. Maurice Lindley, 4. Dave Mackay, 5. Stoke City, 6. Teddy Maguire, 7. John Lukic, 8. Leicester City (Mark Wallington), 9. Joe Harvey, 10. Brighton.

The House of Barring

SPORTS OUTFITTERS AND EQUIPMENT 379/381 ABBEYDALE ROAD, SHEFFIELD S7 1FS Telephone (0742) 54126

Official suppliers to :-SHEFFIELD UNITED FOOTBALL CLUB. ROTHERHAM UNITED FOOTBALL CLUB.

Manufacturers of all "HOBOTT" sports clothing. Your own individual personalised football strips.

Sweaters, Badges, Golf balls, Bowls, Cricket, Rugby jerseys, Engraving.

Official Sheffield United sports souvenir shop, corner John Street / Shoreham Street, All welcome

OPEN DAILY, TELEPHONE NUMBER:750596.

•

	Ö	24		00	80	N m		IIAM F	W.		ni my						V SAV						W/P		V and
	ATTD.	7,683 5,454	4,921	8,99	5,248	13,63															Щ		č	P	
								1										•			ac		3	Ps	g
	12	Kenworthy Jones	•	# -	66	5 2											Z	0	3	8	古		3	S	ZZ
		Kenwo	Garner	Tibbott	Garner	Garn					ip Will				12.				5		5		Ì	9	EVE
	11	w =	90	90 10	Peters(1) Peters(1)	p p					100						Ė	1	2		4	Z	3	a a	11
		Jones	Perters	Peters Peters	Pete Pete	Peters Peters											4	1	2 5		I	KENT		dre	AM
	10	nn(2)	Ę	5	20 5	Hatton(1)							95	1			2	ď			9	Y	(三	LEF
A		Hatton(2)	Hatton	Hattor	Hatton(2)	Hatte											ĕ	4	2		É	SE SE	5	10	YAB
	6	ue u	8	8 8	ê	Ę		1		m	V			V 7			L		9 9			=	4	E	500
		Butlin Wiggan	Charles	99	Butlin (1)	Buth											X	700	2000		9	な	į	ts,	E
A	8	5 6	5	66	55	88											7-A-SIDE CRICKET COMPETITION	Bramall lane: Tuesday 9th Sentember 1980	Commence: 700 nm		YORKSHIRE, NOTTINGHAMSHIRE	DERBYSHIRE,	Dricoe: Seate £3 00 Adulte £2 00 Children and OABe	Ground: £1.50 Adults, £1.00 Children and OAPs	COME ALONG FOR AN ENJOYABLE FAMILY EVENING
	THE PERSON NAMED IN	Trusson	Trusson	Trusson	Trusson	Trusson	NAME OF THE PERSON NAME OF THE P) An								C	90	<u>ن</u> د	6	W		5	A	FO
	7	Wiggan	5	E 18	s s	W 00											2	_	3			W	į	17	ONG
		Wag	Wiggen	Wiggan	Tabbot	Jones											U.	9	5		方		100	d: E	ALC
4	9	Matthews	Matthews	Marthews(S)		EE											7	9	3		¥			2 5	ME
	10,000	Matthe	Matt	Marthey	Jones	Tibbott												α			9		ğ	9	ပ္ပ
	9			77	77	11						78.W.			ET.						۶		à		
		MacPhail	Jones	MacPhail	MacPhail MacPhail	MacP		A de la	1 . J	医唇						L	110				AV.W			1/2	1910
	4	22	Kenworthy	Kenworthy	orthy	Kenworthy																			
		Tibbott	Kerw	Keny	Kery	Keny																			
	3	Houston Kenworthy	Lo	55	5 5	50							Pulsavi								*				
1		Houston	Houston	Houston	Houston	Houston													W.				Tito.	N WA	
	2	ts ts	5	55	55	55									No.						TV.				
	STATE OF THE PARTY	Cutbush	Cutbush	Cuthus	Cuthush	Cuthush	ŭ.								Z.										
	1	Richardson	Richardson	Richardson Richardson	Richardson	Richardson																			
	H- 10	Richa	Richa	Richa	Richa	Richa			in .					VIII A					i de						70.
	RLT	2-1	0-1	1-1	3-0	1-0																			
				그런								4	V III		YES										Steel .
	NTS	Chesterfield Hull City	5 1	, <u>o</u>	D	2	EM .	Town	avie	otic	415	Piled		2				À			Swindon Town Rotherham United	ayle Mertic			
	OPPONENTS	erfield Hry	by To	SA PI	Carlisle United Chesterfield	Oxford United Barnsley	Swindon Town Reading	Blackpool Huddersfield Town	Slackpool	Burnley Charlton Athletic	Exeter City Newport County	Gillingham Colchester United	2 11	Chesterfield Carlisle United	- - - -	F.A. Cup 2	È.	Newport County	Gillingham	Oxford United Reading	Swindon Town Rotherham Unit	Plymouth Argyle Charlton Athletic	Milwell	p puo	è=
	OPF	F. Sest	0	See See	200	Barnsley	Swindo	Blackpool	Blackpool	Burnley	Newp	Gillingham	Burnley	Certisie Un	Walke	FA		Newport C	Gillingha	Oxford U	Swine	NA C	Milwell City	Olester Bremtford Fulbern	Hull City
	TE	33	٥		6 6			281		1.7	8 21		₹ 60	= 121			388		229		228		~ 8 *	r~#5	
1	6	Aug					Sept		Oct			8				200		Jan		5		N N		ł	May
														Til attac		-									

SHEFFIELD UTD

- DEREK RICHARDSON JOHN CUTBUSH
- STEWART HOUSTON
 - TONY KENWORTHY
- JOHN MacPHAIL
- JOHN MATTHEWS 459786
 - LES TIBBOTT
- MIKE TRUSSON
 - BARRY BUTLIN
- **MARTIN PETERS BOB HATTON**

SWINDON TOWN

- RUSSELL LEWIS JIMMY ALLAN
- CHRIS KAMARA DAVID PEACH
- ANDY ROLLINGS
 - ROY WALSH
- BRIAN HUGHES IAN MILLER
- ROY GREENWOOD
 - ALAN MAYES
- Sub: CHARLIE HENRY ROY CARTER

8 Stoke City 18 Stackburn Rovers 11 Manchester City 25 Wolverhampton W. Coventry City Aston Villa November

January 10 Sheffield Wednesday 13 Nottinghem Forest 21 Blackpool 31 West Bromwich Albion 22 Sheffield Wednesday 29 Derby County August 16 Blackburn Rovers 30 Blackpool

7 Newcastle United 10 Everton 17 Manchester City 17 Manchester City 21 Notingham Forest 24 Coventry City 31 Wolverhampton W.

21 Preston North End 28 Huddersfield Town

4 Botton Wanderers 8 Newcastle United 20 Manchester United 25 Leads United 28 Stoke City

May 2 Derby County

Z D O O O C Z Z Z
Same Supporters Club

Ž

Ray Toseland Market Harborough

Commenced refereeing in 1967 then progressed through the Kettering and District American and United Counties Leagues to the Football Combination and Football League Fullsia: Refereed the 1975 F.A. Vase Final at Warmbley and was Linearnan for the F.A. Challenge Trophy the pravious year. Has also officiated in matches in Holland, Italy, Germany and Ireland, Refereed an F.A. Challenge Trophy Semi-Final in 1980. A married man, he is an Office Manager for a shoe manufacturer and his hobbies are gardening and

Red Flag: M. J. Carter, Stoke-on-Trent Yellow Flag: D. Wragg, Burton-on-Trent Linesmen:

p to an including Saturday 30 August 1980) FOOTBALL LEAGUE DIVISION III

		3	٥	1		ď	18
Portsmouth	*		0	0	æ	•	•
Exeter	•	•	-	0	ŧ	ı	1
Charlton					α		
Shaff 110d			•	•		9 0	
Dietal Com.		, ,	•				0 4
Hending.	•	0	0	- 0	0 1	4 1	٥,
Fulham	4	7	7	0	M	9	9
Newport	4	7	-	-	8	2	2
Plymouth	•	-	0	0	10	8	9
Barnsley	4	2	-	-	9	w	2
Chesterfield	4	7	0	7	4		4
Brentford	4	N	0	~	9	-	•
Blackpool	4	-	2	÷	0	•	4
Walsell	*	-	-	2	9	7	e
Holl	•	0	8	-	9	0	8
Gillingham	•	-	-	~	•	10	
Huddersfield	*	0	6	-	m	4	2
Millwall	•	-	-	2	m	4	6
Oxford	4	-	-	~	~	6	00
Rotherham	•	0	6	-	e	10	6
Burnley	4	-	-	~	m	9	
Chester	•	-	0	m	=	4	2
Colchester	4	0	8	2	6	8	2
Carlisle	4	0	-	60	2	6	
Swindon	•	•	0	4	w	=	0

FINAL TABLE 1979-1980 CENTRAL LEAGUE

Wolverhampton W West Bromwich A Huddersfield Town Preston North End Nottingham Fores **Bolton Wenderers Sheffleld United** Blackburn Rovers Newcastle United Manchester Utd. Manchester City Derby County Sheffield Wed. Coventry Gity Loads United Aston Ville Stoke City Binckpool

BLACKPOOL **NEXT MATCHES AT BRAMALL LANE**

IVERPOOL RES SATURDAY K.O. 3.00 p.m. 13th SEPTEMBER 1980

Central League

TUESDAY K.O. 7.30 p.m. 16th SEPTEMBER 1980 F.L. Division Three

Player drives off with French model from



RENAULT MAIN DEALERS



GICOIS

OPEN MONDAY-FRIDAY 9.00-7.00 SATURDAY 9-5pm

30-46 SUFFOLK ROAD, SHEFFIELD S2 4AL TEL.21378/9/0

GRANARY MOTOR GROUP